

Create Your Own Hashtags

Use this to create the keywords and the hashtags you'll need for your marketing and for your website.

Use the space beside each section to create your list that you'll need for your marketing.

Industry hashtags.

These are the relevant words that define your book by putting it into a category, typically a large category like #contemporaryromance. This enables your book to be seen as a romance book as apposed to being a non-fiction book. This is also where you identify the TYPE of romance book yours is.

Use hashtags like:

- #fiction #romancefiction
- #secondchanceromance
- #historicalwesternromance
- #militaryromance
- #paranormalromance
- #christianromance
- #contemporaryromance
- #enemiestolovers
- #romancetropes
- #classicromance
- #instagrambooks #instaread #igbooks #igreads
- #eroticawesternromance
- #romancecomedy

Popular hashtags

These are the popular hashtags that are currently trending on social media. You use these when they are relevant to your book. This puts your book into a more focused category.

Use hashtags like:

- #amreading
- #currentlyreading
- #bookboyfriends
- #tbrlist
- #newrelease
- #bookboyfriend
- #checkitout
- #bookrecommendation
- #amreadingromance
- #needabook #needabreak #newbooktoread #newbook

Niched hashtags

These are the hashtags that are more focused on what your story and book is about. Think of your theme or the type of book you've written.

Use hashtags like:

- #spicyclassicromance
- #steamyeroticaromance
- #smuttycontemporaryromance
- #reverseherembooks
- #cleanandwholesomehistoricalromance
- #tendercowboywestern
- #billionaireromance
- #wittybanter

Fun or Themed hashtags

These are the hashtags that coincide with holidays or events that readers and authors like to attend. These are also the wonderfully funny ones that all people come up with.

Use hashtags like:

- An even you're involved in:
 - #TheRomComXXXX
 - #NaNoWriMo
- #pumpkin carving
- #cutecats #catvideos

Personal hashtags

These are the hashtags that are dedicated to you specifically, your personal ones. These allow your readers to follow just your content with these hashtags.

Use hashtags like:

- #yourauthorname
- #yourbookseriesname
- #yourbooktitle
- #yourmaincharacters
- #yourgenrechoice
- #yoursecondgenrechoice
- #yournewcontentoffer (e.g.: [yourcharacter's]characterprofile or mapfor[communityname]inthe[bookseriesname])

Check out ***How to Use Hashtags in your Content Marketing*** for tips and tricks to using your hashtags in your content marketing. Go to RomanceAuthorVA.com to read the blog post.